

Media Kit

About Paystone

Who are we?

Formerly known as Zomaron, Paystone is a leading North American provider of seamlessly integrated payment processing, customer loyalty programs, gift card solutions, and reputation marketing software.

What we do?

Paystone focuses on helping their clients deliver exceptional experiences to their customers, helping merchants turn everyday transactions into meaningful interactions and opportunities for growth.

Quick facts about Paystone:

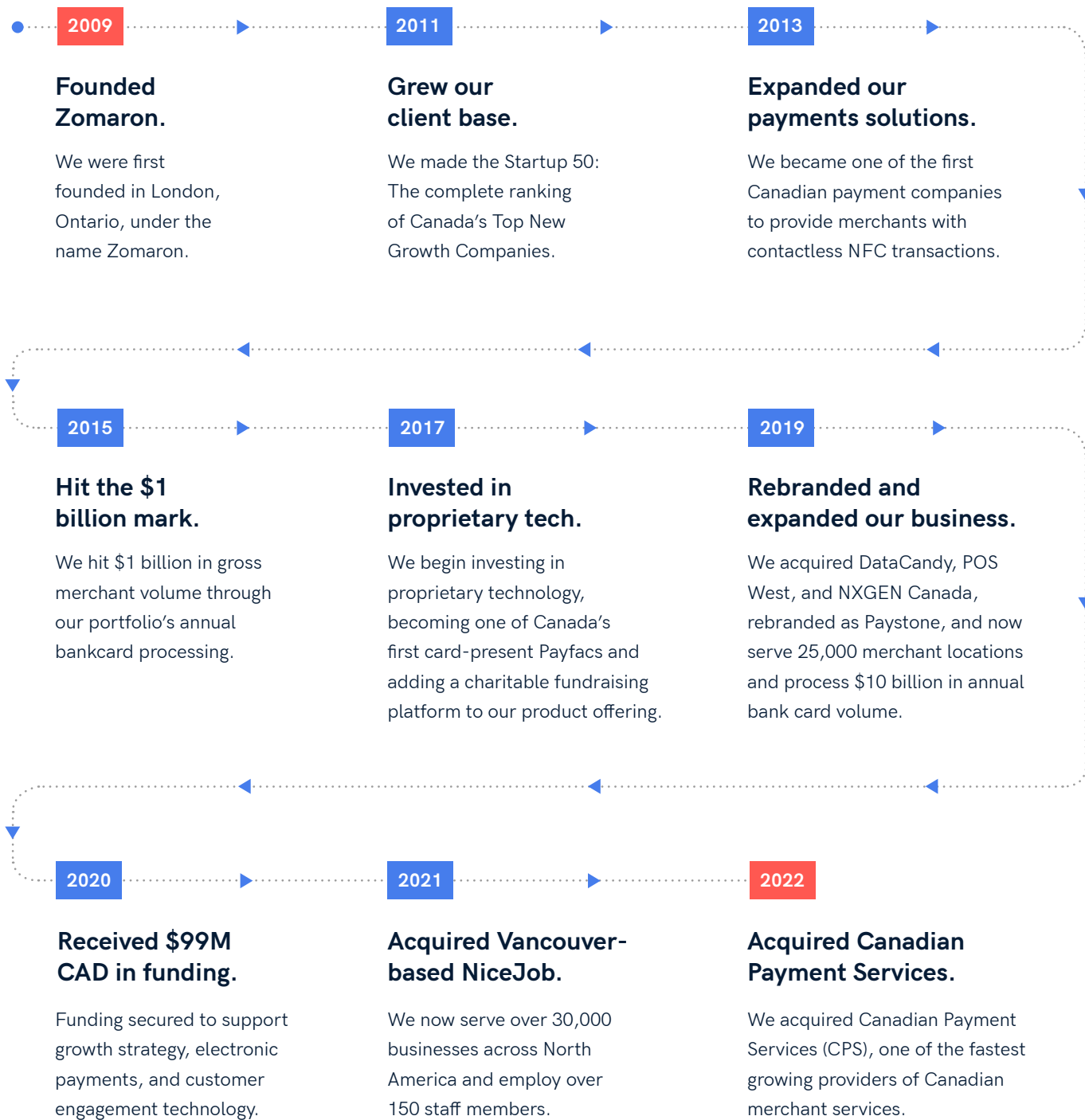
- We were founded in 2009
- Our offices span all across Canada, with head offices in Vancouver, Montreal, and London, Ontario
- We provide payment processing, gift card, loyalty solutions, and reputation marketing software
- Over 35,000 locations across Canada and the U.S. use our solutions
- Our clients process over \$10 billion dollars worth of bankcard volume annually
- We employ over 150 people across North America

About the CEO

Tarique Al-Ansari, or "T", is one of those elusive university dropout success stories. After three years of studying software engineering at Western University in London, Ontario, T decided to start his own business. Running his first business drew his attention to the challenges small business owners face when accepting electronic payments, so he partnered with his CFO, Abdullah Saab and together they started their own payment processing company in 2009. Over a decade later the award-winning company evolved into Paystone. The pair successfully led Paystone through a dual growth strategy, combining organic growth with M&A, into becoming Canada's largest bank-independent payment processing company.



Our Timeline



Boilerplate

Paystone is a leading North American payment and software company redefining the way merchants engage their customers and grow their businesses. The company's seamlessly integrated suite of automated payment processing, customer loyalty, gift card solutions, and now reputation marketing, is used by brands such as Irving Oil, The Source, Global Pet Foods, Kernels Popcorn, and many of the MTY Food Group's restaurant brands. Paystone's solutions are used at over 35,000 locations across Canada and the United States which collectively process over 10 billion dollars a year in bankcard volume. The fintech company employs over 150 employees and serves as the technology partner of choice for hundreds of partners across North America

★ Rated

OUTSTANDING

180 reviews

4.5

★ ★ ★ ★ ★

★ ★ ★ ★ ★

SG Very happy with Paystone and especially the customer service they offer. They are...

DW Switched a couple of years ago and couldn't be happier with paystone services. If yo...

AM Excellent Job. Keep up the good job.



Awards

Globe and Mail Report on Business

2019, 2020, 2021 Canada's Top Growing Companies



Deloitte 2022 Enterprise Fast 15™ Recognition & Ranked on the Deloitte Technology Fast 500™

We pride ourselves on having a workplace culture that our employees love. Being certified as a Great Place to Work® is meaningful because it is based on our employees' opinions of what it's like to work at Paystone.



Great Place to Work®

We pride ourselves on having a workplace culture that our employees love. Being certified as a Great Place to Work® is meaningful because it is based on our employees' opinions of what it's like to work at Atom. It also reaffirms our commitment to fostering an unparalleled work environment, by focusing on our values: think people first, solve impactful problems, and build a better future.



Brand Logos

The Paystone Logo



The Paystone blue logo, is the primary logo, and it should only be used on white or very light coloured backgrounds.

[Download Logos](#)



The Paystone reversed logo, is the secondary logo. It should only be used on dark backgrounds.

Paystone Press Photos

Our people and product screenshots approved for Press use

[View all photos](#)



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