

Media Kit

About Paystone

Who are we?

Formerly known as Zomaron, Paystone is a leading North American provider of seamlessly integrated payment processing, customer loyalty, and gift card solutions.

What we do?

Paystone provides customer engagement solutions that help merchants turn everyday transactions into meaningful interactions and opportunities for growth.

Quick facts about Paystone:

- We were founded in 2009
- Our headquarters are in London, Ontario, and Montreal, Quebec
- We provide payment processing, gift card, and loyalty solutions
- Over 25,000 locations across Canada and the U.S. use our solutions
- We process over 10 billion dollars worth of transactions annually
- We employ over 150 people

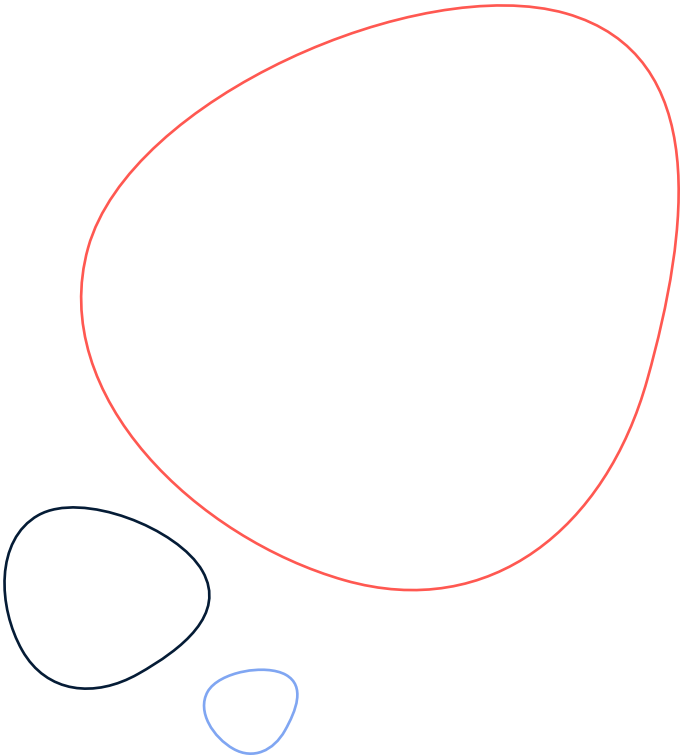
About the CEO

Tarique Al-Ansari, or "T", is one of those elusive university dropout success stories. After three years of studying software engineering at Western University in London, Ontario, T decided to start his own online food court. Running a business drew his attention to the challenges small business owners face when accepting electronic payments, so he started his own payment processing company in 2009. Over a decade later the award-winning company evolved into Paystone.



Boilerplate

Paystone is a leading provider of secure, user-friendly customer engagement solutions that help North American businesses of all sizes turn everyday transactions into meaningful customer interactions. The company's seamlessly integrated suite of automated payment processing, customer loyalty, and gift card solutions is used by brands such as The ALDO Group, The Source, Booster Juice, Global Pet Foods, Kernels Popcorn, and 50 of the MTY Food Group's restaurant brands. Paystone's solutions are used at over 25,000 locations across Canada and the United States which collectively process over 10 billion dollars a year in bank-card volume. The fintech company employs 150 employees and works with over 100 sales partners across Canada. Visit www.paystone.com for details.



Awards and Honours

Globe and Mail Report on Business
2019 Canada's Top Growing Companies



GROWTH 500
Canada's Fastest Growing Companies



Great Place To Work
Best Workplaces in Canada



Brand Logos

The Paystone Logo



The Paystone blue logo, is the primary logo, and it should only be used on white or very light coloured backgrounds.



The Paystone reversed logo, is the secondary logo. It should only be used on dark backgrounds.

[Download Logos](#)

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