

Media Kit

About Paystone

Who are we?

Formerly known as Zomaron, Paystone is a leading North American provider of seamlessly integrated payment processing, customer loyalty programs, gift card solutions, and reputation marketing software.

What we do?

Paystone focuses on helping their clients deliver exceptional experiences to their customers, helping merchants turn everyday transactions into meaningful interactions and opportunities for growth.

Quick facts about Paystone:

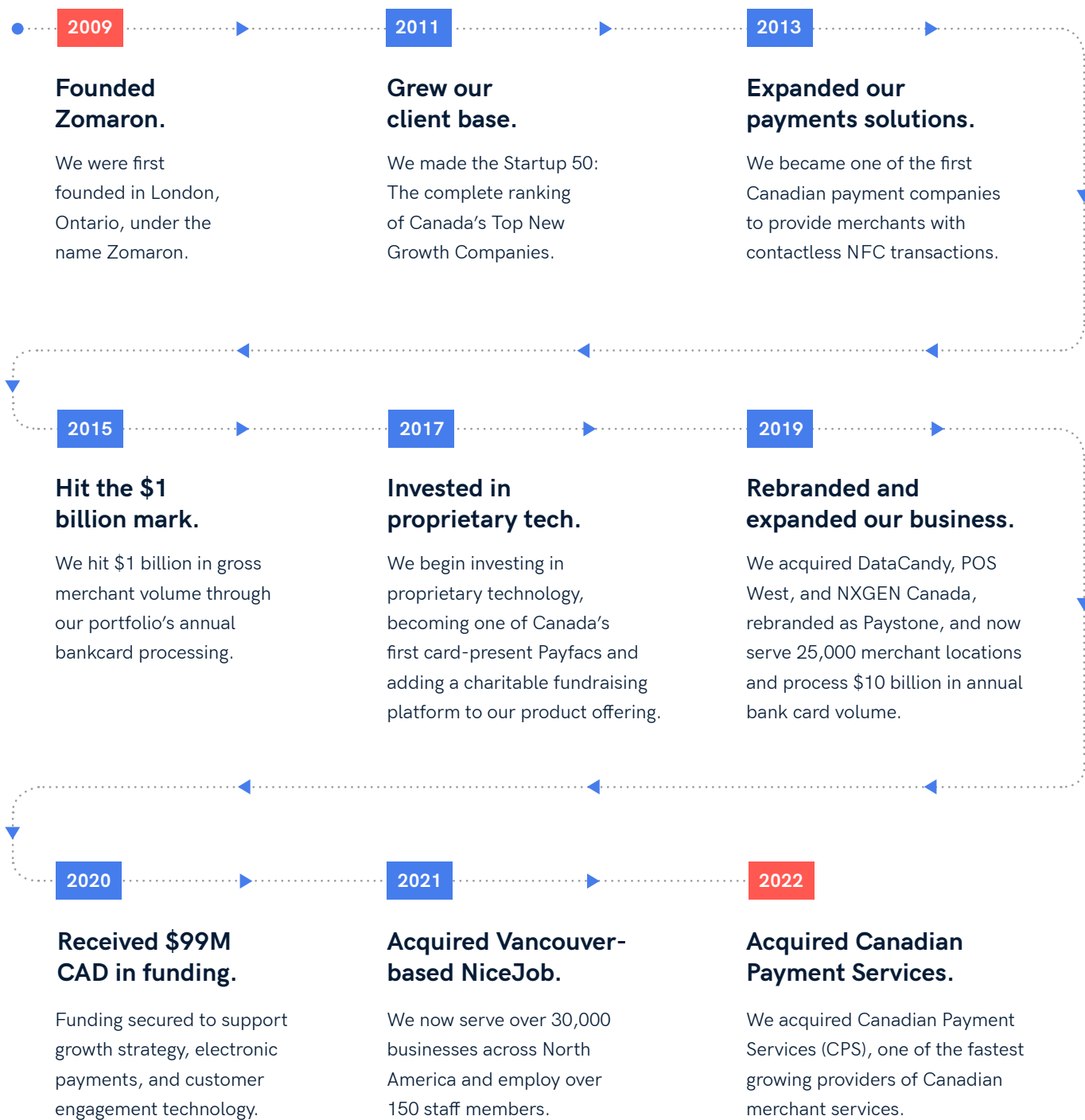
- We were founded in 2009
- Our offices span all across Canada, with head offices in Vancouver, Montreal, and London, Ontario
- We provide payment processing, gift card, loyalty solutions, and reputation marketing software
- Over 35,000 locations across Canada and the U.S. use our solutions
- Our clients process over \$10 billion dollars worth of bankcard volume annually
- We employ over 150 people across North America

About the CEO

Tarique Al-Ansari, or "T", is one of those elusive university dropout success stories. After three years of studying software engineering at Western University in London, Ontario, T decided to start his own online food court. Running a business drew his attention to the challenges small business owners face when accepting electronic payments, so he started his own payment processing company in 2009. Over a decade later the award-winning company evolved into Paystone.



Our Timeline



Boilerplate

Paystone is a leading North American payment and software company redefining the way merchants engage their customers and grow their businesses. The company's seamlessly integrated suite of automated payment processing, customer loyalty, gift card solutions, and now reputation marketing, is used by brands such as Irving Oil, The Source, Global Pet Foods, Kernels Popcorn, and many of the MTY Food Group's restaurant brands. Paystone's solutions are used at over 35,000 locations across Canada and the United States which collectively process over 10 billion dollars a year in bankcard volume. The fintech company employs over 150 employees and serves as the technology partner of choice for hundreds of partners across North America

★ Rated

OUTSTANDING

180 reviews

4.5

★ ★ ★ ★ ★

G ★ ★ ★ ★ ★

★ ★ ★ ★ ★

SG Very happy with Paystone and especially the customer service they offer. They are...

DW Switched a couple of years ago and couldn't be happier with paystone services. If yo...

AM Excellent Job. Keep up the good job.



Awards and Honours

Globe and Mail Report on Business

2019, 2020, 2021 Canada's Top Growing Companies



GROWTH 500

Canada's Fastest Growing Companies



Great Place To Work

Best Workplaces in Canada



Brand Logos

The Paystone Logo



The Paystone blue logo, is the primary logo, and it should only be used on white or very light coloured backgrounds.

[Download Logos](#)



The Paystone reversed logo, is the secondary logo. It should only be used on dark backgrounds.

Paystone Press Photos

Our people and product screenshots approved for Press use

[View all photos](#)



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